



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

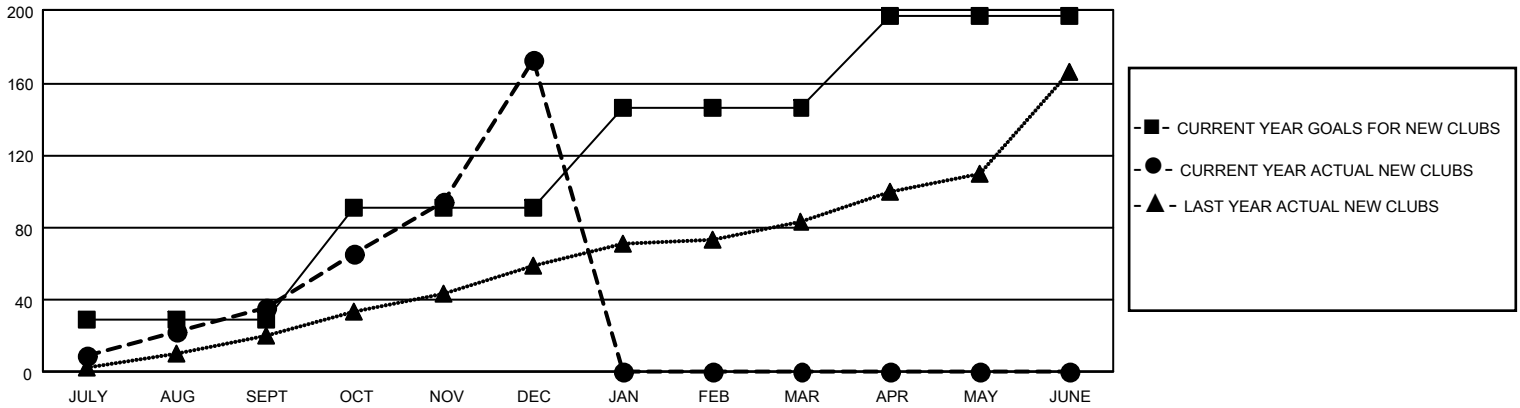
GAT Constitutional Area 3

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

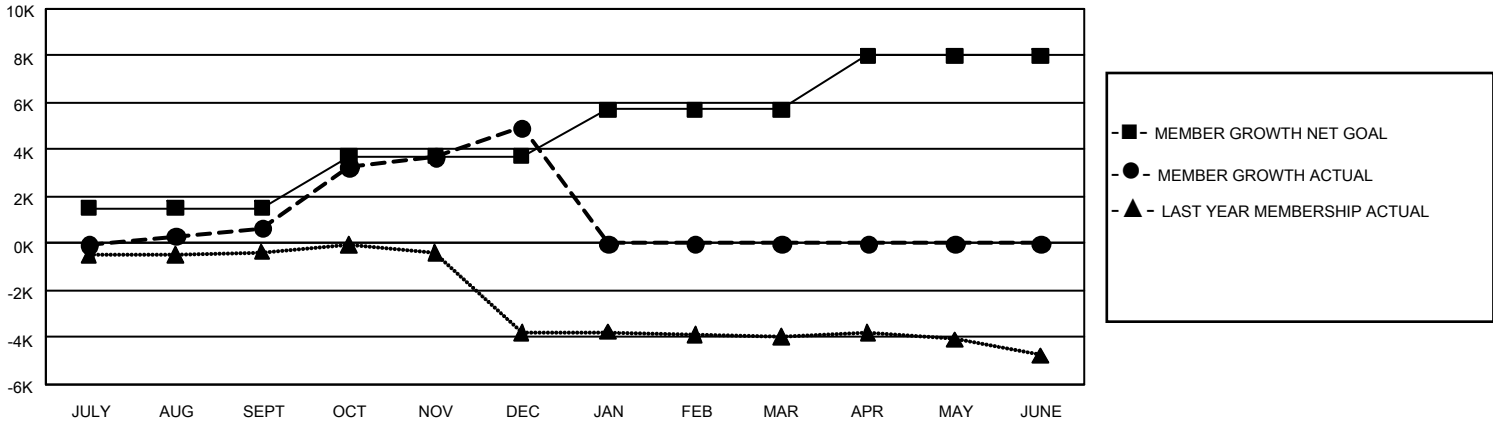
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	87	36	26
OCT/NOV/DEC	186	137	12
JAN/FEB/MAR	165	0	0
APR/MAY/JUNE	153	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1500	3,852	2,843
OCT/NOV/DEC	2234	9,671	5,094
JAN/FEB/MAR	1977	0	0
APR/MAY/JUNE	2292	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 38	2,107 CLUBS OF 4,377 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	52,450 (48.73%)
DECEASED	635	FEMALE	55,181 (51.27%)
CLUB CANCELLED	218	TOTAL FAMILY UNIT MEMBERS 39,876	
OTHER	7,082	FAMILY MEMBERS PAYING HALF DUES 22,054	
TOTAL	7,935		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)